

Trafford Covid-19 Public Engagement Board

Wednesday 14th July 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Councillor Lloyd	Member of the Health Scrutiny Committee, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Council
Councillor Welton	Ward Councillor, Green Party Group
Councillor Blackburn	Shadow Executive Member for Health, Wellbeing, and Equalities
Councillor Akinola	Member of the Health Scrutiny Committee, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Khan Moghal	Chair, Voice of BME Trafford
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Andrew Latham	Chief Officer, HealthWatch Trafford
Ben Wilmott	Covid-19 Senior Project Manager, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Rebecca Demaine	Associate Director of Commissioning – Primary Care, Trafford CCG
Helen Gollins	Consultant in Public Health, Trafford Council
Kirsty Johnson	Covid-19 Project Manager, Trafford Council
Jilla Burgess-Allen	Consultant in Public Health, Trafford Council
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Helen Grant	Strategic Manager Crime and Anti-Social Behaviour, Trafford Council
Kate Murdock	Operations Manager, Health, Trafford Council
Molly Shaw	Governance Services, Trafford Council
Alexander Murray	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Councillor D Western, Councillor Chilton, Sara Radcliffe, Joanne Gibson, Tom Maloney, Michelle Hall	
2.	Minutes	The minutes of the meeting 30 th June 2021 were agreed as an accurate record.	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	<p>The Board agreed to note the update.</p> <p>The following messages were shared with the Board:</p> <p>1. The rates across Trafford are currently the highest they've been throughout the pandemic at rates of 540 per 100,000;</p>	All

		<ol style="list-style-type: none"> 2. The rates are increasing across all age groups; 3. The rates are highest in the under 45s group but particularly in those who are 17-21 year olds; 4. The highest rates are expected in the middle of August; 5. To encourage businesses to allow their staff to continue to work from home, if possible, to minimise the risks; 6. Ensure to take additional care even if vaccinated by avoiding crowded places, keeping outdoors, wearing a mask, keeping up with hand hygiene and working from home. 	
5.	Self-Isolation Pathfinder Update	<p>The Board agreed to note the update.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. The scheme is running from 14th June to 13th September; 2. Providing proactive engagement within specified areas with people who have a positive case of covid-19; 3. It currently covers M15 and M16 postcodes to offer enhanced support i.e.: medicine delivery, mental health support and food provisions; 4. The team have successfully contacted 62% of cases and only 20% have required enhanced support. 	All
6.	10POINT ACTION PLAN		
6a.	Mass Testing	<p>The Board agreed to note the update.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. Everyone needs to keep taking lateral flow tests regularly, as they are only effective when taken on a twice weekly basis; 2. The importance of getting a PCR test when developing symptoms; 3. From 16th August only a PCR test will be required when in close contact with a positive case rather than self-isolating; 4. That if you are struggling to access a PCR test to keep trying as more become available throughout the day or to order a home PCR test kit. 	All
6b.	Contact Tracing and Outbreak Management	<p>The Board agreed to note the update.</p> <p>The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 1. In the last 14 days the Contact Tracing team have worked with 43 schools with positive cases; 	All

		<ol style="list-style-type: none"> The team are continuing to support schools with contact tracing by providing a parallel offer to run alongside the national contact tracing programme. 	
6c.	Mass Vaccination	<p>The Board agreed to note the update. The following messages were shared with the Board:</p> <ol style="list-style-type: none"> 82% of eligible people have received a first dose; 88% have received their second dose; 98.2% care home residents have been vaccinated; That pop up vaccination clinics such as the one at Kellogg's have been a success; There has been a slowing down of the uptake of the vaccine in the younger population so the Communications team is working on some targeted communications. 	All
6d.	Update and escalations from the COVID-19 Community Engagement Group	<p>The Board agreed to note the update. The following messages were shared with the Board:</p> <ol style="list-style-type: none"> The importance of encouraging a healthy lifestyle to promote resilience against Covid-19; Continuing to focus work in the North of the borough where there has been some vaccine hesitancy; Over the next two weeks there is a Greater Manchester initiative which will encourage people to get vaccinated and provide businesses with leaflets promoting the vaccination. 	N/A
6e.	Update and escalations from the Community Enforcement Group	<p>The Board agree to note the update The following messages were shared with the Board:</p> <ol style="list-style-type: none"> That the focus is now more on community engagement rather than enforcement as the restrictions are lifted. 	N/A
7.	Public Engagement Board Activity and Feedback	None	
8.	Any Other Business	None	
9.	Date of Next Meeting	Wednesday 28 th July 2021 at 10:00am	